

The Mobile World Congress in Barcelona

The biggest international meeting, the Mobile World Congress dedicated to the mobile telephony, will not take place in Paris. Paris was not finally retained by GSM association which, on Friday, announced to have chosen Barcelona until 2018.

Thus for the 7 newt years the Mobile World Congress will take place in Barcelona. Paris, Milan and Munich are disappointed. After 18 months of suspense, GSM Association announced that the MWC, the first meeting dedicated to mobility, would stay in Catalonia from 2012 till 2018 with a big point: more than 300 millions Euros of income for the city and its businesses. In 2011, the MWC had gathered about 60 000 international visitors in Barcelona.

In January, the city of Paris had said itself proud to be chosen among four finalist cities. «By means of our mobile community and of our innovative companies, we make a commitment to widen the attractiveness of our city connected to the fantasy of mobile world ", said Bertrand Delanoë, mayor of the city.

Five weeks after the famous CES of Las Vegas, the Mobile World Congress is the appointment dedicated to the actors of the mobile industry, who often take the opportunity to reveal their novelties.

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